

A detailed illustration of two weathered, brown hands. The top hand is positioned above the bottom hand, with some seeds falling from it. The bottom hand is cupped, holding a large quantity of small, multi-colored seeds (red, yellow, and brown). The background is a soft-focus field of golden-brown stalks, likely grain. The overall style is that of a fine-line drawing or cross-hatching.

# COMPANY PROFILE

# **LUKROM<sup>®</sup>**

... a family company with a tradition of  
comprehensive agricultural services...  
... for you on the market since 1991



*1991*



*2006*



*2003*



*2011*

2014



2025



2019



*Growing Together...*



# LUKROM GROUP

## Organization Structure



Lukrom Limited



**Agricultural Commodities and Compound Feed Division**



**Livestock Production Services Division**



**Agrochemical Division**



**Agricultural Machinery Division**



**Mechanization of Livestock Production Division**



**Economic and Legal Division**



**Primary agricultural enterprises**

### **LUKROM Plus Ltd.**

plant production, fruit harvesting, pig breeding

### **ZEAS Banov, Inc.**

plant production, poultry breeding, ecological farming

### **TOZOS Ltd.**

crop production, biogas station, poultry farming, dairy cattle farming and pig farming

### **ZEV Saratice, Inc.**

plant production, poultry farming

### **Agrojecminek Ltd.**

dairy cattle breeding, plant production

### **FYTO, Ltd.**

plant production, poultry farming



**Other enterprises**

### **RACIOLA Uhersky Brod, Ltd.**

processing of live poultry

### **FC ZLIN, Inc.**

football club



## *Plant Production Services*

---

- Purchase and sale of agricultural commodities
- Post-harvest and storage of agricultural commodities
- Sale of plant protection products, fertilizers and seeds
- Consulting for primary agricultural production

## *Livestock Production Services*

---

- Production of compound feeds for poultry, pigs, cattle and other animals
- Poultry slaughter and production of poultry products in RACIOLA

## *Agricultural Technology*

---

- Sale and service of agricultural equipment from JCB, HORSCH, JOHN DEERE, PATRIOT, KRAMPE, MASCHIO, RMH etc.
- Sale of bags, foils, oils and other lubricants
- Mobile tire service for trucks, agricultural equipment and EM tires
- Sale of technology for livestock production
- Milking parlour production

## *Primary Agricultural Production*

---

- Harvesting grains, oilseeds, legumes and forage
  - Ecological agriculture
  - Conventional cattle breeding
  - Milk production
  - Pig breeding, poultry breeding
  - Growing apples and cherries
  - Biogas plant
-



## LUKROM Group and What It Was at the Beginning...

The history of the LUKROM parent company dates to 1991. It focused exclusively on trade in agricultural commodities. During its growth, the company has gradually developed into provide comprehensive services into the agricultural public.

### *Company Turnover*

for 2024  
(in total 171.4 mil. EUR)

During its existence, LUKROM Ltd. has created or invested in companies which deal with primary agricultural production or provide services in the agricultural market.

Through these activities, the LUKROM group was created. It currently has 630 permanent employees and has become a part of life for a large number of farmers in Moravia and Eastern Bohemia.



# LUKROM, Ltd.

Currently, the company is divided into six divisions. Plant vertical integration is represented by the divisions of agrochemical and agricultural commodities, which focuses on providing services of crop production.

## Sales Structure by Division

for 2024  
(in total: 118.4 mil. EUR)



Livestock vertical integration consists of the production of compound feed and livestock production. The focus is on services related to animal production. An essential part is also the Division of Agricultural Machinery and Mechanization of Livestock Production, which offer a wide range of machines of leading agricultural brands.

The economic and legal division ensures that the financial, economic, marketing and legal operations of the company run smoothly.



## Economic and Legal Division

---

At present, LUKROM Ltd. operates approximately twenty different centres, mainly in Moravia. One of these is in the town of Lipa which is just outside Zlin. It is the largest centre with regards to number of employees. There are four divisions operated from the centre in Lipa. These are the Economic and Legal Division, the Agrochemical Division, the Production of Compound Feed and Agricultural Commodities Division and Livestock Production Services Division.

The economic and legal division ensures the security of economic and legal services, which is not only imperative for LUKROM, but for all other business included in the holding.

The economic department is responsible for the economic agenda of the company as well as all analytical activity.

The legal department provides all necessary support for all divisions of the company.

The marketing sector ensures all advertising and marketing activities at trade fairs and exhibitions, as well as support for individual centres and internal communication.

The administration building in Lipa was acquired in 1994 and has since gone through extensive reconstruction to present a modern appearance both on the exterior and interior.

# 309

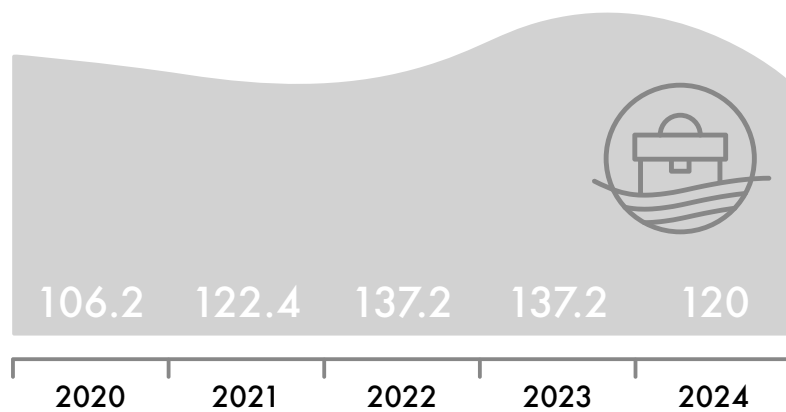
---

Current number of employees



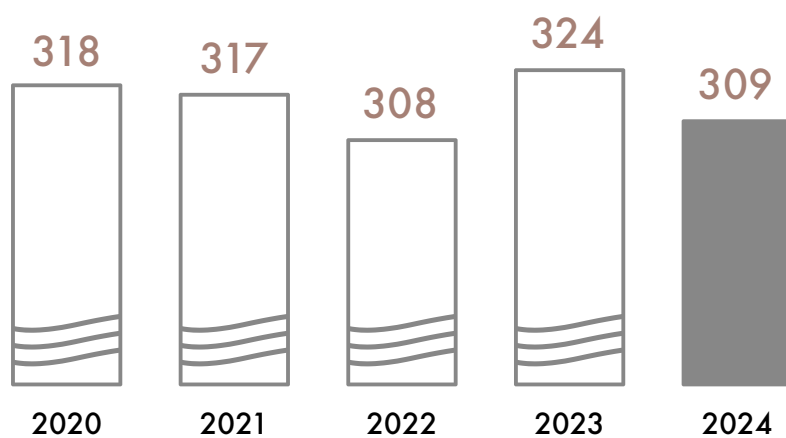
## *Sales Development LUKROM, Ltd.*

data for 2020-2024  
in millions of EUR



## *Number of Employees LUKROM, Ltd.*

data for 2020-2024





## Livestock Production Services Division

The division is part of the company LUKROM, Ltd. and together with Compound Feed Division form so-called animal vertical. The pig breeding is currently

transferred to LUKROM plus Ltd., and the chicken farming to LUKROM plus Ltd., TOZOS Ltd., ZEAS Banov, Inc., ZEV Saratice, Inc. and FYTO, Ltd.

### *Services*

- ensuring supply of day-old chicks
- purchasing of fattened poultry
- collection of poultry for slaughter
- picking of broilers for slaughter

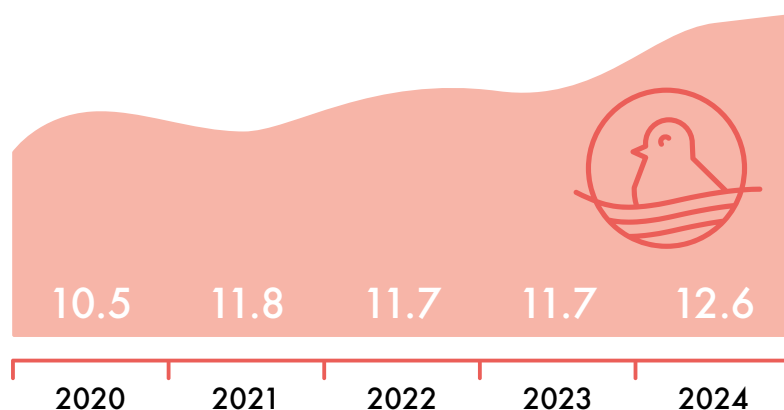
# 4.6

In 2024, LUKROM, Ltd. bought out 4.6 million pieces of fattened poultry



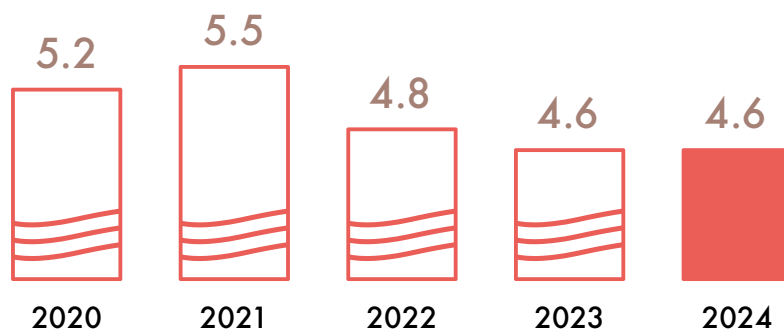
## *Sales Development*

data for 2020-2024  
in millions of EUR



## *Deliveries Chickens for Slaughter for All Companies*

data for 2020-2024  
in millions of pieces



**Livestock Production Services Division**

LUKROM, Ltd. – Livestock Production Division, Lipa 81, PSC 763 11  
zv@lukrom.cz, +420 577 157 128, fax +420 577 157 136



## Agricultural Commodities and Compound Feed Division

The merger of two divisions (Agricultural Commodities and Production of Compound Feeds) created in 2019 one separate Division of Agricultural Commodities and Compound Feeds. Its annual sales for 2024 amounted to 46.2 mil. EUR.

**Agricultural Commodities** provides its services through the centres in Lipa, Valasske Mezirici and Slavkov.

### Services

- sale of agricultural commodities
- purchase of agricultural commodities for feeding
- postharvest services including drying and cleaning
- storage

### Traded Commodities

data for 2024  
(in total 106,000 tons)





**The production of feed mixtures** is centralized in the center of Lípa. This center is registered for the production of complete and supplementary feed mixes for livestock intended for food production.

Our annual production has reached 88 thousand tons of compound feed. Our own farms consume 20 percent of the processed feed.

# 46

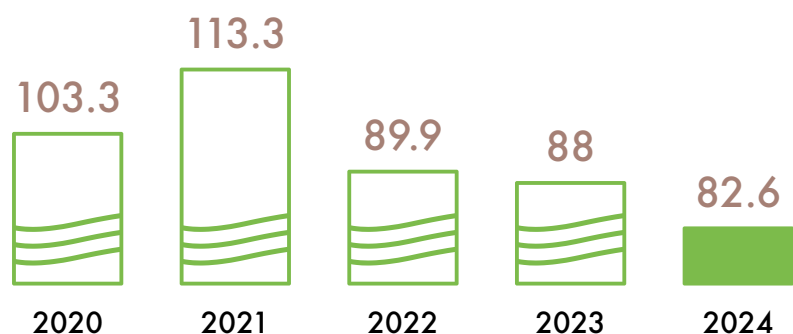
In 2024, the turnover of the Agricultural Commodities and Compound Feed Division was 46.2 million EUR.

## Services

- production of compound feed for poultry
- production of compound feed for pigs
- production of compound feed for cattle

## Production of Compound Feed

data for 2020–2024  
in thousands of tons





## Agrochemical Division

---

The division is able to provide a wide range of services, mainly due to its extensive network of centers in Moravia, including those in Lipa, Uherský Brod, Borsice u Buchlovic, Valasské Meziříčí and Vyskov.

Together with the Agricultural Commodities and Compound Feed Division, the Agrochemical Division creates the so-called crop vertical, which is focused exclusively on crop production.

### *Services*

---

- sale of products for plant protection
- sale of seed and fertilizers
- consulting activities for the use of agrochemical products
- consulting activities related to introducing new technological methods of plant protection
- consultancy related to seeds
- professional seminars and field days for the purpose of education in the area of plant protection, plant nutrition and zoning varieties

# 486

---

In 2024, the agrochemists provided their services (aside from small sales) to 486 customers.



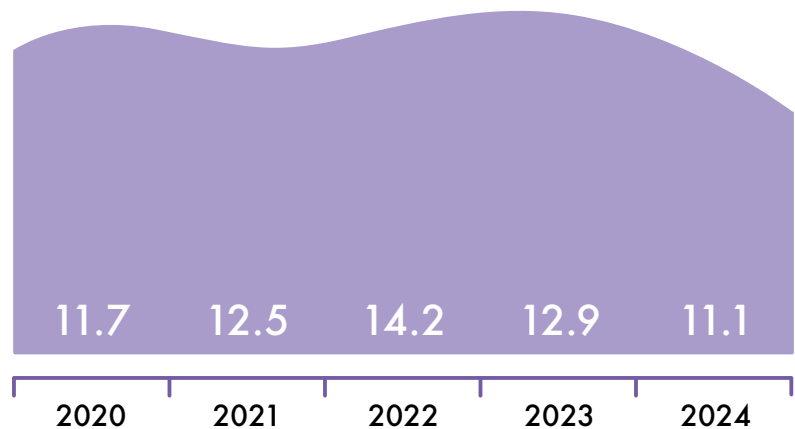
## Sales Structure

data for 2024  
(in total 11.1 mil. EUR)



## Sales Development

data for 2020-2024  
in millions EUR



**Agrochemical  
Division**

LUKROM, Ltd. – Agrochemical Division, Lipa 81, PSC 763 11  
agrochemie@lukrom.cz, +420 577 920 110 / 127



## Agricultural Machinery Division

The sales and servicing of agricultural machinery was formed into the 34-year long existence of the Agricultural Machinery Division, which exists today as part of LUKROM, spol. s.r.o.

Part of services offered by this division is also a comprehensive tire service for personal and commercial-vehicles, buses, agricultural machinery and construction equipment. This year as well, the division is trying to invest in its own technology or its own centres.

### Projects of the Division



**JOHN DEERE**  
nezávislý prodej a servis



### Tire service





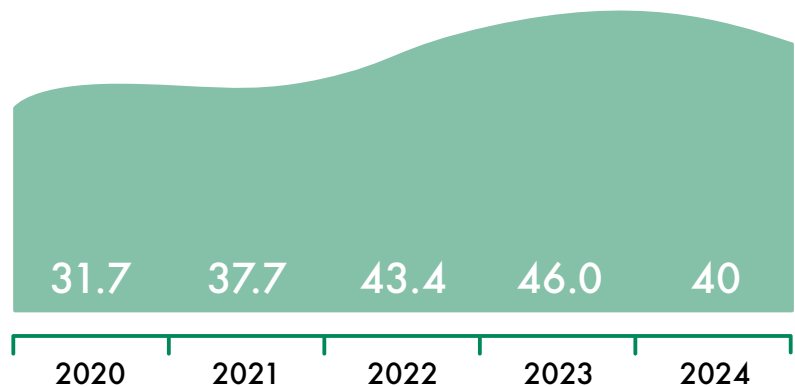
## Sales Structure

data for 2024  
(in total 40 mil. EUR)



## Sales Development

data for 2020-2024  
in millions EUR



**Agricultural  
Machinery Division**

LUKROM, Ltd. – Agricultural Machinery Division, Lipa 81, PSC 763 11  
info@lukrom.cz, +420 577 157 101



## Mechanization of Livestock Production Division

The Livestock Mechanization Division based in Kromeriz is the part of LUKROM Ltd., since 2009. It focuses on complete supplies of buildings and livestock production technologies, from project to implementation, including the provision of complete documentation. It deals with its own production and assembly of milking parlors, complete supplies of agricultural buildings - new build-

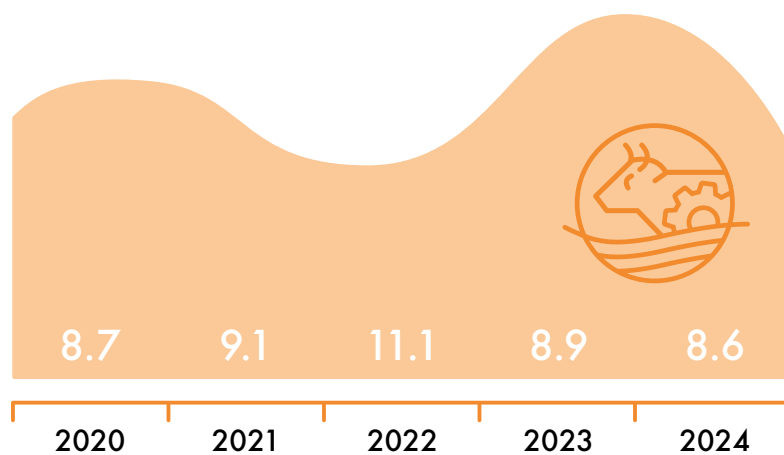
ings, as well as reconstruction of existing buildings, both brick and steel. It also focuses on complete equipping of stables and the related supply and installation of technologies such as authorized sales and service. Among the most important brands represented is Afimilk - dairy farm management technology.





## Sales Development

data for 2020–2024  
in millions EUR



## Main projects

**afimilk™**

technologie dojení  
správa mléčné farmy

**MUELLER**

technologie chlazení mléka



automatické krmné systémy  
a vozíky pro telata



FOR A GREEN WORLD

technologie zpracování kejdy

## Other projects

**MIRO**

vyhrnovače kejdy



WASSERBAUER



**Mechanization of Livestock  
Production Division**

LUKROM, Ltd. – Mechanization of Livestock Production Division,  
Lipa 81, PSC 763 11, mvz@lukrom.cz, +420 577 157 523



## Primary Production

During its tenure, LUKROM Ltd. has founded or invested capital in several enterprises engaged in crop and livestock production.

On an area of approximately 12.3 thousand hectares, traditional cereals and oilseeds are cultivated and a large part also forms permanent grassland. Most of the cultivated area is in Southern and Central Moravia.

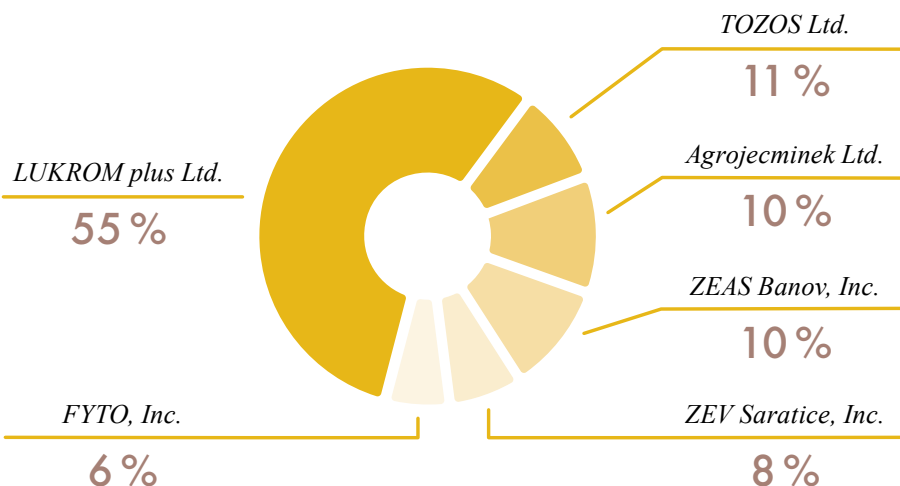
The total number of cows to market milk production is around 1630 pieces. The total number of pigs within the entire group is around 14 thousand units per year.

Part of the primary production plants is also chicken fattening, which represents a volume of up to 2.9 million pieces a year.

- LUKROM plus Ltd.
- TOZOS Ltd.
- Agrojecminek Ltd.
- ZEV Saratice, Inc.
- ZEAS Banov, Inc.
- FYTO, Inc.

### Cultivated Areas According to Company

data for 2024  
(in total 12,310 hectars)





## Breeding of Farm Animals per Plant

dairy farms – Agrojecminek Ltd.;  
TOZOS Ltd.

PRIMARY PROD. PLANT	CATTLE	CHICKEN	PIGS
LUKROM plus Ltd.	x	x	14 thousand
ZEAS Banov, Inc.	x	780 thousand	x
TOZOS Ltd.	500	990 thousand	x
ZEV Saratice, Inc.	x	710 thousand	x
Agrojecminek Ltd.	1,130	x	x
FYTO, Ltd.	x	460 thousand	x

## A Map of Animal Production Farms





## RACIOLA Uherský Brod, Ltd.

---

RACIOLA Inc. is involved in the slaughter and processing of chickens, both light, producing processed poultry products and specialties. Currently, the company has around 115 employees. The annual revenue from its own products amounts to approximately 19.8 mil. EUR.

Deliveries of live chickens are ensured by the parent company LUKROM. The broiler rearing process is monitored from day-old chicks through feed mixture preparation to fattening and final processing. In 2004, the company slaughter line underwent a reconstruction, and capacity has since increased from 2,500 to 6,000 pieces of poultry.

Approximately 5 million chickens are processed here annually, sourced exclusively from Czech farms, along with approximately 1.5 million hens from Czech and Slovak farms.

One of the largest investment projects completed within the entire LUKROM group in 2023 was the approval and commissioning of a new poultry reception hall, including a new reception line, at RACIOLA Uherský Brod, Ltd.

The slaughterhouse and portioning hall labeled 8022 CZ hold an internationally recognized quality standard certification IFS (International Foods Standard).

RACIOLA offers whole refrigerated and frozen poultry and chickens. RACIOLA distributes its products to many supermarket chains, both international and national. Customers can find the complete selection in the plant shops that are based in Uherský Brod and Veselínad Moravou.

---

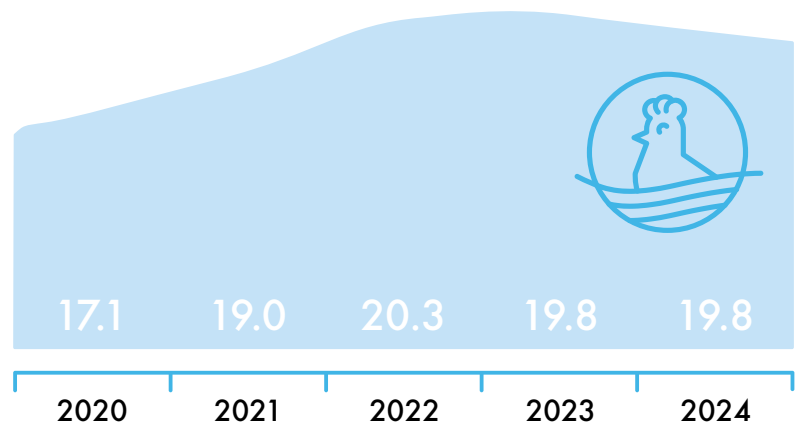
# 5

**Every year RACIOLA handles  
5 million chickens which come  
exclusively from Czech breeds.**



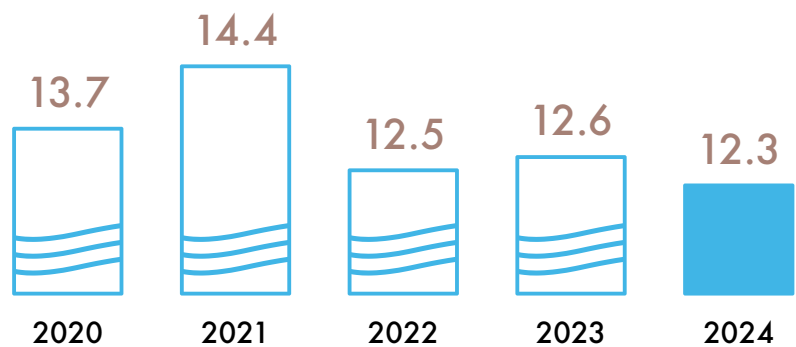
## Sales Development

data for 2020-2024  
in millions EUR



## Slaughtered Poultry

data for 2020-2024  
in millions of kilograms





## FC Zlin, Inc.

---

The owner of LUKROM Limited, Zdenek Cervenka, became the owner of FC ZLIN, Inc. in 2001, and our company, LUKROM, became the general partner of the football club FC ZLIN, Inc. (formerly FC TESCO MA Zlin, Inc.)

The club has a long history. In its modern era, particularly after 2002 when cooperation with the LUKROM holding began, Zlin fought its way back to the top league and in 2004 **advanced to the 3rd round of the Intertoto Cup. This brought players from the famous Spanish club Atlético Madrid to the Letna stadium**, announcing a SOLD OUT event. The team, nicknamed The Cobblers due to the city of Zlin's shoemaking history, maintained its presence in the 1st league until the 2008/2009 season. However, that season proved challenging for the club, marking the start of a six-year hell in the lower leagues. Nevertheless, the club triumphantly returned to the limelight in 2015 and played in the first league for the next nine years.

The 2016/2017 season was the most successful in the club's century-long history. The first team secured sixth place in the highest Czech competition, the insurance league. The team entered the season with determined fighting spirit and the goal of qualifying for European competitions. This determination did not go unnoticed as the team achieved an incredible record of just three defeats in 16 rounds, earning Zlín the nickname **„Zlin-  
cester“ after England's Leicester, who turned from underdogs to Premier League champions. This nickname gained wide recognition, the Zlín footballers filled the leading Czech**

**The winner of  
MOL Cup 2016/17**

---

**The winner of Czech-slovak  
Super Cup 2017**

---

**Participant in the basic group of  
the European League 2017/18**



**media, from sports television stations to websites, the press and even caught the attention of the British Daily Mail Online.**

The team's immense fighting spirit and efforts culminated in winning the prestigious trophy in the national MOL Cup 2016/17 and clinching the Czech-Slovak Super Cup. Thanks to their success in the National Cup, the club secured a place on the European stage directly in the group stage of European cup competitions, specifically the UEFA Europa League. The club traveled across Europe, facing formidable opponents such as FC Lokomotiv Moscow, Danish FC Copenhagen, and Moldovan Sheriff Tiraspol.

### *The Most Successful Players of the Club*

	<b>TOP club</b>
Zdenek Grygera	Juventus FC
Ondrej Celustka	Trabzonspor
Jakub Jugas	Slavia Prague
Tomas Hajek	Vitesse Arnhem
Roman Macek	Juventus FC
Filip Novak	Fenerbahce Istanbul



*„I entered football because I desired to explore business within the realm of sports. It offers significant advertising potential, allowing LUKROM to gain public recognition. It's easier to establish connections with other companies, as it is a phenomenon that sparks discussion across all levels.“*

*Zdenek Cervenka, the Club Owner*





**LUKROM**  
*Centers*

- BANOV  
- BORSICE U BUCHLOVIC
- BRTNICE
- BZENEC
- DOLNI BOJANOVICE
- DOLNI TOSANOVICE
- HORNI TOSANOVICE
- HROTOVICE
- HULIN
- HOLESOV



CHROPYNE

JAROSOV

KROMERIZ

LIPA

PELHRIMOV

SLAVKOV

STARE MESTO

BUCHLOVICE

SUCHA LOZ

SVATOBORICE-MISTRIN

SVITAVY

SARATICE

SENOV U NOVEHO JICINA

TREBCIN

UHERSKY BROD

VALASSKE MEZIRICI

VYSKOV

ZLIN





LUKROM, Ltd.  
Lipa 81, PSC 763 11

+420 577 157 101  
info@lukrom.cz

[www.lukrom.cz](http://www.lukrom.cz)